



SENIOR COLLABORATIVE
INDIAN RIVER COUNTY

Presents

SENIOR exp

Please Join Us

- ✓ 90+ Vendors
- ✓ Over 600 Attendees
- ✓ Free Medical Screenings /Demonstrations
- ✓ Food Trucks & Ocean FM Live
- ✓ Inside AC Expo Center & Outside Under Pavilion



THURSDAY
MARCH 20, 2025 | 9-2 PM



IRC FAIRGROUNDS
7955 58TH AVE
VERO BEACH FL 32967



REGISTER NOW

VISIT OUR WEBSITE

www.seniorservicesirc.org





SPONSOR THIS EVENT

Senior Collaborative of Indian River County invites you to be a sponsor of Senior Expo 2025 on Thursday, March 20th from 9:00 AM to 2:00 PM. Sponsorship opportunities come in five tiers, booths are included in all sponsorship tiers.

Sponsorship Tiers

~~Premier [Limited to 1]~~ **SOLD OUT**

~~\$6500~~

Our Premiere sponsor holds an Exclusive position. They are prominently featured in advertisements for the event in local media (print, digital, and broadcast). The company logo will be everywhere. One of its representatives will also make a ½ hour presentation, and of course, you will have a double booth 10'x 20'.

Platinum [Limited to 7]

\$2000

Top placement and size of your company logo in publicity and at the event; logo on SCIRC website for a year; ½ hour presentation spot and 10'x20' booth. **Please let us know if you want a 10'x10', instead.*

Gold

\$1000

Company logo prominently displayed in publicity and at event, including 10' x 20' booth. Also, 1-year banner ad on our website directory. **Please let us know if you want a 10'x10' instead.*

Silver

\$750

Company logo displayed in publicity and at event, including 10x10' booth. Booth upgrade available for an additional fee of \$150 for as second table. Also, a 6 month banner ad on our website directory.

Bronze

\$500

Company logo displayed in publicity and at event including 10'x10' booth. Booth upgrade for an additional fee of \$150 for a second table.

Why Sponsor?

- Get brand exposure
- Demonstrate your commitment to the community – in this case to improve the quality of life for seniors in Indian River County.
- Highlight your programs, services or specialties

Questions? Contact Dawn Redstone at dmredstone@seniorservicesirc.org
772-469-2270.

For under the pavilion: Mobile Units, Bus & Trailers please contact us.

Senior Collaborative of IRC is a 501(c)(3) charitable organization.



CLAIM YOUR BOOTH

Whether you are a sponsor or not, you'll want a booth at which to greet seniors attending the Expo. We encourage you to make yours an active space – give a demonstration; provide a service; give out free screenings (one per vendor), shots or samples; offer a discount coupon. Bring your own tablecloths, materials, interactive attractions and gifts- whatever suits your business. The more inviting and interactive the booth, the more interesting traffic comes your way.

INSIDE THE EXPO CENTER: **Limited number of electric outlets available, first come, first serve.**

10' X 10' Booth draped on sides and back, with 2 chairs\$200

10' X 20' Booth draped on sides and back, with 4 chairs\$400

OUTSIDE UNDER THE PAVILION: **No electric outlets available.**

10' X 10' Table with 2 chairs\$150

10' X 20' Table with 4 chairs.....\$300

Why Exhibit?

- Highlight your services, programs and specialties
- Meet the local senior audience in person
- Engage with current and potential customers

Why Offer a Health Screening?

- Health screenings are exclusive. No duplications. Please claim your screening early!
- Increase your one-on-one time with the target audience
- Collect contact information on a sign-in sheet
- Offer screening follow-ups, or tours of your facility.





SENIOR COLLABORATIVE
INDIAN RIVER COUNTY

SENIOR
exp



**Senior Expo 2024 Inside the Expo Center
and Outside Under the Pavilion at IRC Fairgrounds**



TIPS FOR VENDORS/EXHIBITORS

Senior Expo 2024 had 92 vendors and over 600 attendees.

The Expo will once again be located at the Indian River County Fair Grounds in the Expo Center under the Pavilion. The date of the Expo will be Thursday, March 20, 2025. The Expo will be from 9AM to 2PM.

Registered Vendors may set up Wednesday afternoon from 3PM to 6PM or on Thursday morning at 8AM. When arriving to set up, please use the back door to the Expo Center for those booths located indoors. You will be required to move your vehicles into other parking areas once you have completed set up.

For those booths located outside, under the Pavilion, you are encouraged to set up Thursday morning.

For vendors, the front gate is your best area to park and unload.

Vendors are strongly encouraged to keep your booths open and set up until 2PM on the day of the Event. Breaking down earlier could affect your invitation to participate in 2026.

Food Trucks will be on sight the day of the event.



SENIOR COLLABORATIVE
INDIAN RIVER COUNTY

For more information on Senior Collaborative, visit www.seniorservicesIRC.org

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COMPLETE THIS COMMITMENT FORM

COMPANY _____

CONTACT PERSON _____

EMAIL _____

PHONE _____ WORK _____

CELL _____

ADDRESS _____

We plan to:

☐ Sponsor the event at the _____ Level

☐ Claim our booth: 10x10 size _____ 10x20 size _____

☐ We need an electrical connection. YES _____ NO _____

**Please bring your own extension cord. Note: Electrical outlets are first come, first serve, inside the Expo Center. There is no electricity available under the Pavilion.*

☐ We wish to offer a health screening. Please contact Dawn Redstone at 772-469-2270 or dmredstone@SeniorServicesIRC.org.

Individual health screenings will be exclusive to the vendor who reserves the service first.

☐ We will deliver a 1/2- hour presentation (Premiere and Platinum Sponsors Only). *Maximum of 6 Presentation Spots Available;*

TOPIC / TITLE _____

TOTAL COST OF YOUR OPTIONS: _____

Please send this form and check to:

Senior Collaborative IRC
1836 14th Ave., Suite 204
Vero Beach, FL 32960

-OR-

For a faster process and to pay by credit card, visit us online at:

www.seniorservicesIRC.org/seniorexpo